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EXPERIENCE THE THRILLS OF ICE CROSS DOWNHILL AT BOSTON SKI EXPO

Get ready for one of the world's most breathtaking winter sports events, Red Bull Crashed Ice debuting at Boston's Fenway Park Feb. 8-9. Red Bull will be showcasing Ice Cross Downhill, the fastest sport on ice skates, via a virtual reality interactive experience at the Boston.com Ski and Snowboard Expo, Nov. 8-11 at the Seaport World Trade Ctr.

In Ice Cross Downhill, athletes race four at a time, shoulder-to-shoulder, reaching speeds of up to 50 mph, while fighting it out for victory down a steep downhill ice track. Through the virtual reality experience, Expo visitors can test the drops, hairpin turns and steep track for themselves before witnessing Ice Cross Downhill live on Feb. 8-9 at Red Bull Crashed Ice.

This must-see event will feature two nights of pulsating race action including Men's and Women's divisions, a junior competition and a high-flying freestyle trick competition. Tickets for the Red Bull Crashed Ice will be available right at Expo at Red Bull's island booth just to the left of the Expo entrance doors.

Stop by the Red Bull Expo booth Thurs.-Sat. to meet two-time Ice Cross World Champion Cameron Naasz, a Minnesota native. Cam will be competing in Boston this February as he looks to take back his championship title.

Starting in Fenway's right field bleachers, the 2,000-foot ice track dotted with chicanes, jumps and rollers will weave across the entire ball field, rounding the infield bases and finishing at home plate. The unique course design pays homage to the iconic ballpark and provides distinctive views and intense racing action from every angle.

The Boston Red Bull Crashed Ice event is part of the Ice Cross Downhill World Championship. Participating athletes gain World Championship points at each stop throughout the season and the male and female competitors who accumulate the most points at the end of the season are crowned World Champions. The male and female winners of the Boston event will each be awarded 1,000 points.

For more information on Red Bull Crashed Ice, please visit www.redbullcrashedice.com and follow @redbullcrashedice.