

SKI/SNOWBOARD CONSUMER EXPOS GIVE NEWCOMERS A CHANCE TO LEARN ALL ASPECTS OF THE SPORTS

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October 2018 –Major fall and early winter ski/snowboard expos are not just for those already involved in the sports. Expos and consumer shows start in early October and continue through early December. Details and dates on expos and shows is available at "[Attend a Ski Show](#)" - a tip provided by the Learn to Ski and SNowboard/Bring a Friend initiative.

The first show, hosted by retailer Peter Glenn, takes place October 5 – 7 at the Broward Country Convention Center in Ft Lauderdale, Florida. The show season wraps up the weekend of November 30 – December 2 with the Phoenix Ski Show/Avalanche Sale. Nearly every weekend there is a consumer expo in cities throughout the U.S.

Probably the two largest shows are the Boston Ski and Snowboard Expo (November 6 – 11/Veteran's Day Weekend) and Ski Dazzle in Los Angeles November 16 – 18. The organizers of the Boston Expo also host the Denver Ski and Snowboard Expo that same weekend – November 16 – 18.

Shows and expos feature booths chock full of information from various resorts, as well as sales of season passes and retail products including skis, snowboards, apparel and accessories, ski and snowboard demonstrations, beverages and much more. Those already involved in the sports typically make a show visit a priority but newcomers can benefit as well.

“Consumer shows offer a one-stop-shop for beginners wanting to learn the sports because they are the best choice for a wide array of information on almost everything one needs to get involved,” said Bernie Weichsel, long-time producer of the Boston and Denver Expos. Weichsel also is an Ambassador for the Learn to Ski and Snowboard/Bring a Friend initiative, coordinated by the snow sports industry. He also is a member of the U.S. Ski and Snowboard Hall of Fame and former president of the organization.

Making contacts at shows and expos is a good way for beginners to start off on the right foot.

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