

Stop by the shed anytime to connect and enjoy!



SCHEDULE OF EVENTS

ALL DAYS - ALL EXPO HOURS

KATHY BENHARRIS: SKIER & FASHION STYLIST / PRODUCER

WOMEN'S SKI & RIDE PROGRAMS

WOMEN-SPECIFIC WINTER-SPORTS PRODUCTS

HER TURN AT THE SHE SHED
SKI HOME DÉCOR IN A WARM ATMOSPHERE

THURSDAY, NOV. 8

HEATHER BURKE: AWARD-WINNING SKI JOURNALIST

3:30 to 4:30 pm

GRACE GOODEARL: SKIER & MAVEN OF MISCHIEF

3:00 pm – 10:00 pm

MARY JO TARALLO: ORGANIZER OF THE ANNUAL LEARN TO SKI AND SNOWBOARD MONTH

4:15 to 5:15 pm

BARCLAY RAPPEPORT: WOMEN'S PRODUCT DEVELOPMENT FOR VOLKL SKIS

7:00 pm

ANDREA SAVINO: YOGI & EXERCISE GURU

4:00 – 10:00 pm

FRIDAY, NOV. 9

PEGGY SHINN: AUTHOR, JOURNALIST, SENIOR CONTRIBUTOR TO TEAMUSA, THE USOC'S WEB SITE

3-5 & 7-9 pm

ISEULT DEVLIN: SIGNING COPIES OF HER BOOK "WINTER SPORTS – A WOMAN'S GUIDE"

3-5 p.m.

GRACE GOODEARL: SKIER & MAVEN OF MISCHIEF

3:00 pm – 10:00 pm

WENDY CLINCH: THE SKIDIVA.COM BLOG FOUNDER

7:00 p.m. presentations with extended time for informal chats before and after.

KRISTINA GRINOVICH: SHE SHED'S RESIDENT YOGI

4:00 – 10:00pm

MERCI MIGLIORE: HAIR & MAKEUP ARTIST

FRIDAY 5:00 – 10:00 pm

SARAH WOJCIK: FOUNDER OF ALL MOUNTAIN MAMAS BLOG

5:00 pm

SATURDAY, NOV. 10

WENDY CLINCH: THE SKIDIVA.COM BLOG FOUNDER

1 pm presentations with extended time for informal chats before and after.

DONNA WEINBRECHT: WORLD'S FIRST GOLD MEDALIST IN WOMEN'S MOGUL SKIING

mid-afternoon

SUSAN KOMEN FOUNDATION: "STOMP OUT CANCER" SNOWSHOE EVENTS

12:00 pm

KRISTINA GRINOVICH: SHE SHED'S RESIDENT YOGI

11:00 – 7:00 pm

BILLIE GAGE: SNOWBOARDER & EXPERT OF STEEZE

10:00 am – 8:00pm

LINDSEY GREINER: BEAUTY EXPERT

12:00 – 6:00 pm BRAID BAR

SUNDAY, NOV. 11

KRISTINA GRINOVICH: SHE SHED'S RESIDENT YOGI

1:00 – 6:00 pm

MERCI MIGLIORE: HAIR & MAKEUP ARTIST

10:00 – 4:00 pm

BILLIE GAGE: SNOWBOARDER & EXPERT OF STEEZE

10:00 am – 6:00 pm

ELLEN CHANDLER: Sexecutive director at the Jackson Ski Touring Foundation, N.H.

11:00 am – 1:00 pm



DETAILS

HEATHER BURKE: Heather Burke is an award-winning ski journalist, with over 20-years' experience covering snowsport. Heather is editor of FamilySkiTrips.com and The LuxuryVacationGuide.com, a contributor to SnowPak.com, with a following of over 500,000 visitors a year. Heather received the 2018 "Excellence in Snowsports Coverage" award from NASJA – North American Snowsports Journalist Association, her third ski writing award. She has contributed to numerous ski and travel publications, newspapers and blogs, her work often accompanied by her husband Greg's photos. Heather is passionate about skiing and travel – and about being stylish and social from first chair to après ski. She has skied over 170 ski resorts from the East to the Rockies, Canada to the Alps. So she is bound to have the inside track on countless ski travel topics.

MARY JO TARALLO: As the organizer of the annual Learn to Ski and Snowboard Month (learntoskiandsnowboard.org/) each January, Mary Jo works with resorts around the country to develop special learn-to offers during LSSM that make it easy to get started skiing or riding. The web site alone is a wealth of helpful information on how to get started on the slopes. Program information and LSSM stickers will be available at She Shed. And Mary Jo will be on hand to talk about learning to ski/ride.

BARCLAY RAPPEPORT: WOMEN'S PRODUCT DEVELOPMENT FOR VOLKL SKIS, her illuminating insights are worked into her presentation about how to walk into a ski shop like you own it. The right questions to ask to end up with the perfect set up (Skis, Boots, Bindings).

ANDREA SAVINO YOGI & EXERCISE GURU: Andrea will be demonstrating pre-and-post slope yoga poses that you can do anywhere that will help enhance your performance and reduce the risk of muscle sprains. Learn how to target your mountaineering muscles, and learn poses that will enhance your recovery. This ten minute talk and demonstration will be followed by a Q and A, so you can ask any specific questions.

PEGGY SHINN: Author, journalist and senior contributor to TeamUSA, the USOC's web site, for which she has covered numerous winter and summer Olympic Games. She will be signing her latest book, "World Class: the Making of the U.S. Women's Cross-country Ski Team," about the phenomenal rise of the U.S. women team that obtained this country's first-ever cross country skiing Olympic gold medal in 2018.

ISEULT DEVLIN: Ski instructor, author and journalist specializing in snowsports will present and sign copies of her book "Winter Sports – A Woman's Guide" The book covers the gamut: from getting started and improving; gear and clothing advice. Published by McGraw Hill. She is the current president of the North American Snowsports Journalists Association (NASJA).

WENDY CLINCH: The Skidiva.COM BLOG FOUNDER, a leading online ski community for women who love to ski. Launched in 2006, the site has thousands of members around the world who come together to talk about anything and everything ski related. Wendy is a resident of Vermont, and is the author of two ski mysteries: "DOUBLE BLACK" and "FADE TO WHITE." She is a member of the North American Snowsports Journalists Association and received the organization's Harold S. Hirsh Award for Excellence in Snowsports Blog Writing in both 2016 & 2017.

KRISTINA GRINOVICH: SHE SHED'S RESIDENT YOGI, has been teaching yoga in the Boston area since becoming 200-Hour Yoga Alliance Certified from O2 Yoga in 2010. Since then, she has received the following certifications that have allowed her to further her career in fitness and health. She has also led nine 200 Hour Teacher Training courses with CorePower Yoga and helped to certify over 100 instructors currently teaching in Boston. Her passion for anatomy, physiology, form, and function is infused with a light-hearted approach to strength-training and movement. Her goal is to make yoga, fitness, and movement accessible for all, and has learned so much from teaching kids, adults, teens, and people suffering from Alzheimer's Disease. Check out her website namasayido.net or email her: grinovich.kristina@gmail.com

SARA WOJCIK: FOUNDER OF ALL MOUNTAIN MAMAS BLOG, became a mom in 2017 which stimulated her to explore and share her passion for skiing and snowboarding with families across the US. Her professional career in ski industry marketing offers a unique perspective. She writes with great knowledge, from the point-of-view of a new mother finding creative ways to get back to the slopes with her toddler in tow.

ELLEN CHANDLER: The new executive director at the Jackson Ski Touring Foundation, N.H. Ellen's long involvement in Nordic skiing includes directing the annual cross-country ski race to benefit the New England Ski Museum. She has held marketing management positions at Stonyfield Farm, New Hampshire State Parks; managed catalog production at Reliable Racing Supply/Inside Edge Skier's Catalog. A graduate of Williams College where she was the captain of the ski team, she lives in Intervale, N.H.

MERCI MIGLIORE: Hair & Makeup Artist, is engaged with MLR Artist Management, which provides its talent with the most effective and well-executed representation. Headquartered in Boston, the company has grown to represent professional hairstylists, makeup artists, manicurist, and men's groomers. Recent clients include Hasbro, Mimecast, Salesforce, People, HBO, Safety 1st, Nestle, ELLE, Wayfair, Nickelodeon, Airbnb, Pfizer, JetBlue, Sperry, SELF, Thermo Fisher Scientific, Harvard, and New Balance.

DONNA WEINBRECHT: Killington, VT: The world's first gold medalist in women's mogul skiing, Donna will be on hand to talk about her women's ski clinics at Killington this winter, show off her gold medal, and sign posters. She will be stopping by the She Shed Saturday afternoon, between 2 and 6 p.m. in between stints at the Killington Expo area. She will also be at the Killington booth arena on Friday late day & Saturday afternoon.

SUSAN KOMEN FOUNDATION: will showcase its "Stomp out Cancer" snowshoe events. These events are designed for winter fun lovers and are open to all levels of ability. Signup information will be available at Her Turn at the She Shed. Participants stomp through a snowy course while raising funds for the Susan Koman Foundation's fundraiser charitable work to fund breast cancer research. Stomp events are scheduled at Stratton Mt., VT (dates) and Gunstock, NH. Other resorts may be signed on.

LINDSEY GREINER: BEAUTY EXPERT, known as the Long Hair Queen in the industry, is a senior stylist at Boston's well-respected Carbon Salon. She has excelled with continuing education through Redken, specializes in bridal hair, is certified in So-Cap extensions and is an ambassador for Kerastase. The Long Hair Queen is known for her expertise in growing out and maintaining long and beautiful hair for her clients. You can find Lindsey snowboarding during the season when she's not in the salon. She is new to the slopes but her love grows for boarding each time she hops off the lift. Insta- [igrenier24](https://www.instagram.com/igrenier24), Website- Linnybelle.com Facebook page- The long Hair Queen.

WOMEN'S SKI & RIDE PROGRAMS FEATURED: Pats Peak & Bretton Woods, NH, Killington & Okemo, VT and more will circulate information about their women's ski & ride clinics, Ladies' Day and ski week programs.

WOMEN-SPECIFIC WINTERSPORTS PRODUCTS: Including Rossignol, Volkl, K2 and Kulkea boot totes, and more plus the latest in on mountain and après style from Country Ski and Sport.

HER TURN AT THE SHE SHED will feature ski home décor in a warm atmosphere, including colorful posters from the collection of the New England Ski Museum (Franconia and N. Conway, NH) and furnishings from the original SkiChair company crafted from recycled ski/snowboard gear. Sunday River home accents are featured as well. Her Turn at the She Shed is hosted by a team of snow sport obsessed style and alpine lifestyle gurus who know how to maximize your on mountain and après experience.

KATHY BENHARRIS: SKIER & FASHION STYLIST / PRODUCER, Kathy is a fashion leader that has styled and produced fashion shows and photo shoots for international brands, designers, and well known entities. She lives for the thrill of all things alpine and loves connecting other females to their best winter snow sport options. Kathy sees runways everywhere she goes but her favorite runway is the vertical one she sees underneath every chair lift ride.

BILLIE GAGE: SNOWBOARDER & EXPERT OF STEEZE, Billie is truly a "push the limits" type of snowboarder, who ties in her experience of wakeboarding into her style of boarding. She is funky and has flare, and if you don't catch her dancing her way down the mountain to Uptown Funk, then you will most likely find her shopping to put together the next hot snowboard look.

GRACE GOODEARL: SKIER & MAVEN OF MISCHIEF– She may be a newcomer to the ski scene, but she has already mastered the après scene. What Grace lacks in experience she makes up for with enthusiasm, taking on the mountains one pizza / French fry at a time. When she's not on the slopes, Grace specializes in marketing, branding and social media for brands like Carhartt Footwear, Black Diamond Fire Boots and Oliver Thomas bags.

SkiSnowexpo.com