



36th ANNUAL BOSTON.COM SKI & SNOWBOARD EXPO FACT SHEET NOV. 9-12, 2017, SEAPORT WORLD TRADE CENTER

SCHEDULE:

Thurs. 3 - 10pm

Sat. 10am - 8pm

Fri. Noon-10pm Veterans' Day holiday

Sun. 10am - 6pm

ADMISSION: \$15 adults; Under 12 FREE. Paid admission includes one-year subscription to SKI magazine and a \$10 Gift Card from GetSkiTickets.com. Tickets may be purchased online at www.skisnowexpo.com/boston-expo as well as at the door.

PARKING: There are many nearby parking facilities. Both Marine Central, 373 Northern Ave., and underground parking at the Seaport Hotel across from the Expo hall are especially convenient. Check www.skisnowexpo.com/boston-expo for special parking offers.

SKI SEASON PREVIEW:

The Boston.com Ski & Snowboard Expo returns to its popular Seaport World Trade Center location, showcasing New England's coolest winter scenes in Boston's hottest new neighborhood. This annual winter sports extravaganza is THE best way to prepare to hit the slopes fully armed with the latest information and the best pre-season savings on lift tickets and season passes, vacation specials, and all manner of ski and snowboard gear. The big winter kick-off celebration, presented by Subaru of New England, is produced by BEWI Productions, Waltham, Mass. For a live-action video, click on www.skisnowexpo.com/boston-expo.

COUNTRY SKI & SPORT, metro Boston's top snowsports retailer, brings in truckloads of ski and snowboard gear, clothing, and accessories, setting up the region's biggest pre-season wintersports sale. Their huge pop-up store showcases top-shelf inventory and a staff of experts to provide assistance. It's the perfect place to kick off the holiday shopping season as well as the ski season. Country Ski & Sport has stores in Quincy, Westwood, and Hanson, Mass.

Flippenout, Boston's Own Aerial Extravaganza, brought its extreme trampoline show to the Expo for the first-time last year and audiences went wild over their creative aerial choreography sporting skis & snowboards. These top-ranked competitive trampoline athletes have been thrilling audiences around the globe since 2005. Performances are scheduled throughout the Expo's four-day run, presented by Killington Resort.

The Mountain Activity Center is the arena where the action never stops. Look for new apparatus in this colorful Expo feature for lots of laughs and action for all ages.

The **Country Ski & Sport Fashion Spectacular**, scheduled throughout the Expo's four-day run, touts the hottest trends in fashion on the slopes. Presented by Sunday River Resort.

Get the kids off to the right start this winter with beginner ski and snowboard lessons on **Wachusett Mountain Kids Snowpark and Learning Center's** special indoor slope

simulator. Expert children's instructors put the kids in real gear and guide them on their first glides. It's the perfect place to test out winter fun and see how ready a youngster is to hit the slopes.

ELITEAM Fitness Challenge returns under the expert guidance of Olympian Doug Lewis, whose training team will challenge youngsters to new fitness goals on dual obstacle courses. The ELITEAM interactive fitness arena is free and open to all ages, presented by Loon Mountain

Food fun fuels Expo visitors. There is the ever-popular **Long Trail Beer Garden**, with great pours from the Vermont-based brewery, in conjunction with Ski VT. Stop in for a visit at the **WZLX 100.7 Classic Ski Lodge, presented by Waterville Valley**, where "tweet & meets" and selfies are the call-to-socialize in a colorful après-ski setting. Expo offers up food courts and food samplings and is situated in the heart of Boston's newest neighborhood of trendy food attractions. Make a day or night of it and plan to take in the whole Seaport experience.

EXPO ONLY SPECIALS ABOUND. Hundreds of ski resorts and travel companies will be offering Expo-only specials and giveaways plus a range of lift tickets, season pass, and vacation packages at some of the best prices of the coming winter.

For Expo specials updates check out **Facebook, Instagram and Twitter** to score valuable prizes from the Expo exhibitors, starting in early October and throughout the Boston.com Ski & Snowboard Expo. Facebook at [BostonSkiSnowboardExpo](#). Instagram @[BostonSkiSnowExpo](#) & Twitter @[BOSkiSnowExpo](#).