



For more information: Kathe Dillmann, 802-362-1667 or [kadicom@comcast.net](mailto:kadicom@comcast.net) Photos and interview set-ups available. For updated information: <https://www.skisnowexpo.com/boston-expo>

## **EXPO SPECIALS ABOUND AT BOSTON.COM SKI & SNOWBOARD EXPO**

A key attraction at the annual Boston.com Ski & Snowboard Expo are the huge savings on winter resort and ski/snowboard products. The Expo runs Nov. 9-12 at the Seaport World Trade Center on Boston Harbor. A major feature each year is the blow-out retail sale, hosted by popular retailer Country Ski & Sport, offering up thousands of products at up to 70% off.

Additionally, dozens of Expo exhibitors will be making numerous special offers on an array of offerings, some only available by visiting the expo. For updated Expo details, visit [www.skisnowexpo.com](http://www.skisnowexpo.com). A sneak preview into some of these offers includes:

**ALINE Systems** performance insoles will debut its new ALINE CLIMATE insole at Expo and will provide doing free laser alignments at their booth. They are offering some great Expo-only trial offers during the show. More info: [www.aline.com](http://www.aline.com). **Based in Marblehead, MA** for a local angle story, ALINE is a small company that works with elite athletes from all over the world. Professional Skiers, Snowboarders, Golfers, Football players, Baseball players, Hockey Players, College teams in many sports, Runners, Cross Fit athletes, Skateboarders, BMX Riders.

**BRS TRANSPORTATION**, a Boston-based bus charter company, offers bus and lift ticket packages from \$69 to most of the ski resorts in Maine and New Hampshire. At Expo BRS is offering a limited number of packages including roundtrip transportation and lift ticket for only \$35. Visitors can participate in fun games with opportunities to win discounted packages and other free items. More info: [www.brstransportation.com](http://www.brstransportation.com)

**CRESTED BUTTE, CO** will be showcasing how to save 25% on vacation packages along with significant airfare savings by booking early. With the Winter Olympics on deck for this coming February, Crested Butte is also touting special ski clinics and private skiing sessions for advanced skiers, led by their two ambassadors, U.S. Olympians Wendy Fisher and Aaron Blunck. Fisher competed in the 1992 Olympic Games and was a U.S. National champ in 1991. Blunck competed in the 2014 Games, won the superpipe gold at the 2017 Winter X Games and earned the 2017 World Championship gold in that event. He is shooting for a berth on the U.S. Team for the 2018 Games in the Men's Ski Half Pipe. For more info, visit [www.skicb.com](http://www.skicb.com).

**DEER VALLEY, UT:** In Boston, Deer Valley will be looking for new staff recruits as well as showing off the resort's many winter vacation options. DV reps emphasize the working lifestyle that makes it so appealing to new employees, with a wide range of jobs from childcare to non-ski entertainment outlets as well as on-mountain work. Check out [www.deervalley.com](http://www.deervalley.com) for more information.

**KILLINGTON, VT** will be offering many Expo-only specials and add-ons, from season passes to vacation packages. Example: Purchase a Killington Express Card and receive a FREE lift ticket or purchase single and 3-pack lift tickets at special rates, only available at the show. And they'll love to talk about the upcoming Audi FIS Ski World Cup events there on Nov. 24-26, with free viewing space and a lineup of celebratory events in addition to seeing the best skiers in the world competing in these lead-in events to the 2018 Winter Olympic Games. U.S. skiers starred here at last year's premier event. Check it out at [www.killington.com](http://www.killington.com).

**KING PINE, NH** will be offering Expo-only gift card specials, low-price ticket discounts with the \$99 Triple King Card and special Ski & Stay Package deals at their Purity Spring Resort, day and night skiing, lift-serviced snowtubing, cross-country skiing, snowshoeing, ice-skating, fun family events, ski-in/ski-out lodging and après ski good times. See more at [www.kingpine.com](http://www.kingpine.com).

**KULKEA**, producer of award-winning ski and boot bag carriers, will welcome Ski Hall of Famer and famous extreme skier John Egan to its booth for poster signings on Saturday, Nov. 11. Egan's colorful lifestyle, based in Sugarbush, VT, makes his presence at the Kulkea booth a "must-see" for all who know him from numerous Warren Miller ski films. Located in Westwood, Mass. [www.kulkea.com](http://www.kulkea.com)

**MARKER DALBELLO, VOLKL** will again welcome three big mountain skiing stars to their Expo booth on Friday afternoon, Nov. 10. Ian McIntosh, Dash Long and Angel Collinson will be signing posters and talking up their amazing skiing feats and especially love sharing their tales with aspiring young snowstars.

**NEW ENGLAND SKI JOURNAL** will be giving away their November issue all during Expo, featuring an Olympic Preview and ski resort features. Stop by to pick up their free App and be entered into a drawing for lift tickets from Attitash/Wildcat, Bretton Woods, Cranmore, King Pine, Loon, Mt. Sunapee, Okemo, Smuggler's Notch, Stratton, Wachusett and Waterville Valley. See you there!

**PATS PEAK, NH** will be offering an Expo-only 2-for-1 lift ticket valid any day except Saturday night POP for \$70, valid for the upcoming season. Their reps will also promote the Passport Program PLUS for beginners; this "starter package" includes four beginner lessons plus season pass and equipment benefits for program "graduates." Visit their resort at [www.patspeak.com](http://www.patspeak.com).

**POWE. SNOWBOARDS** will be raffling off one of their 2018 snowboards plus offering special Expo pricing on all boards and apparel. A key selling point for POWE. Is combining environmentally conscious materials, hands-on environmental action and community involvement and highly creative artwork on their products. Ask about the Company's Mountain Project, a series of "trash days" where staff and volunteers spearhead a clean-up day at Wachusett Mt., MA; Bolton Valley, Mount Snow and Bolton Valley, VT. Their actions are showcased at [www.powesnowboards.com](http://www.powesnowboards.com).

The **SHIP SKIS** team will have opportunities to win prizes as well as free and discounted door-to-door shipments of skis/board/boots/luggage to ski resorts and learn more about how this convenient service works. For more details: [www.shipskis.com](http://www.shipskis.com).

**SKICHAIR**, a local business out of Millbury, Mass., reminds Expo visitors to bring along their old ski and snowboard equipment (skis/boards/boots/bindings, poles) to their recycling trailer at Expo, for use in their custom-crafted furniture and home goods. Check out their line-up at [www.Skichair.com](http://www.Skichair.com).

**SKI NEW HAMPSHIRE'S** lively pavilion showcases participating resorts and features a welcoming same lounge area and "fire pit" from which to enjoy a popular musical group, Shark Martin. A new feature is a traveling version of famed Chutters Candy "world's longest candy counter" in Littleton.

**SKI PORTILLO, CHILE** is one of the more "exotic" ski locales hosting a booth at Expo. Stop by and take a look at their enticing deals for some other-worldly winter-in-the Southern Hemisphere skiing, combined with visits to Santiago Chile. It'll be hard to beat the deals on a most unusual ski holiday! Check it out at [www.skiportillo.com](http://www.skiportillo.com).

**SKI VERMONT** hosts a large display area surrounded by member resorts and featuring lots of Vermont products for sampling and purchase, like Long Trail beer and real maple creemees. A new feature is their Scavenger Hunt that includes prizes like Vermont ski posters and swag from Darn Tough, Skida, Burton, anon, and Rossignol. The Vermont section at Expo will also feature numerous Expo-only specials at individual resort booths. For all that's new in Vermont this coming winter, visit [www.skivermont.com](http://www.skivermont.com).

**SNOWSEARCH** is launching a comprehensive new travel booking platform at Expo. The site will feature the widest array of hotel, vacation rental, shared accommodation, lift ticket and rental options for 350+ resorts across the US, Canada and Japan, alongside helpful travel content from pro athletes and other experts. It will be showcased at [www.snowsearch.io](http://www.snowsearch.io).

**STRATTON, VT** offers a chance to win a GoPro camera along with the following red hot show specials at Expo: Midweek (non-holiday) lift tickets for just \$39; Weekend (non-holiday) lift tickets for just \$59; plus lodging for up to 40% off. [www.stratton.com](http://www.stratton.com)

**SWIX Ski Tuning clinics** will be scheduled regularly throughout the four-day Expo run. The Swix ski tuning pros will provide demonstrations in proper tuning, hot waxing vs. rub-on waxes, wax selection. Proper ski/snowboard care is a key for maximizing performance on the slopes.

**SUNDAY RIVER, MAINE** will be pitching their Expo special of 20% off on lodging bookings made at the show, qualifying for their "lowest price guarantee." Numerous other ski and vacation packages will also feature Expo-only pricing, from lift tickets to select season passes. Check out the resort at [www.sundayriver.com](http://www.sundayriver.com).