



BOSTON.COM SKI & SNOWBOARD EXPO HIGHLIGHTS

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COUNTRY SKI & SPORT PRESENTS THE LARGEST SKI & SNOWBOARD SALE OF ALL TIME - Metro Boston's top snowsports retailer, Country Ski & Sport, brings in truckloads of ski and snowboard gear, clothing, and accessories, setting up the region's biggest pre-season ski & snowboard sale. Their huge expo store showcases top-shelf inventory and a staff of experts to provide assistance. Clothing up to 80% off; skis, snowboards, boots and bindings up to 60% off, over \$3 Million in inventory. Top brands include Rossignol, Elan, Dalbello, Marker, Volkl, Dynastar, Lange, Atomic, Burton, Ride, K2, Obermeyer, Spyder, Scott, Oakley, Smith, Dare 2 B, the Northface and more. It's the perfect place to kick off the holiday shopping season as well as the ski season. Country Ski & Sport has stores in Quincy, Westwood, and Hanson, Mass.

POPULAR EXPO FAVORITES

Flippenout, Boston's Own Aerial Extravaganza, the extreme trampoline acrobatic show stomps the big tricks every time, thrilling Expo audiences with their top-ranked trampoline athletes. Flippenout's aerial magic is presented by Vermont's Killington Resort.

The All-Season Mountain Adventure Center brings new meaning to non-stop fun, presented by Attitash Mountain, NH and AMP103.3. The top new attraction is the "Urban Freestyle Show" feature. The playful arena includes video ski games, even a bounce house for the little ones, bringing on the laughs and action for all ages. Nearby, scout out The 98.5 Sports Hub Game Zone for more games and prizes.

Country Ski & Sport Fashion Spectacular, presented by Sunday River and WAAF, is a super high-energy, choreographed fashion show featuring top brands DARE2B, ELAN, ATHALON, SPYDER, SCOTT, KARBON & BURTON. Commentary highlights all the technical design features, construction and fashion forward details, all featured at Country Ski & Sport's giant retail sale. Modeled by the energetic Emmanuel College dance team. Produced & styled by Kathy Benharris, a Boston fashion stylist & event producer, with Country Ski & Sport's Pam Stenson. The **Country Ski & Sport Fashion Spectacular**, scheduled throughout the Expo's four-day run, touts the hottest trends in fashion on the slopes.

Wachusett Mountain Kids SnowPark and Learning Center gets the kids off to the right start this winter with beginner ski and snowboard lessons on special indoor slope simulator. Expert instructors put the kids in real gear and guide them on their first glides. It's the perfect place to test out winter fun and see how ready a youngster is to hit the slopes. Great photo ops, too!

ELITEAM Fitness Challenge returns under the expert guidance of Olympian Doug Lewis, whose training team will challenge youngsters to new fitness goals on dual obstacle courses. The ELITEAM interactive fitness arena is free and open to all ages, presented by Loon Mountain

EXPERIENCE THE SIA NORDIC VILLAGE INTERACTIVE ZONE – Try out XC, Snowshoeing, Biathlon with demo equipment and a simulated snow surface for an introductory trial of these sports in a friendly environment. Also shop the special Nordic equipment sales area here.

Food fun fuels Expo visitors. There is the ever-popular **Long Trail Beer Garden**, with great pours from the Vermont brewery, in the **Ski VT** arena. And Maple Creemees too! Stop in for a visit at the **WZLX 100.7 Classic Ski Lodge, presented by Waterville Valley**, where "tweet & meets" and selfies are the call-to-socialize in a colorful après-ski setting. Check out Chutters Candy mobile counter, live music & special "fire pit" lounge area at the **Ski NH** section. The Expo offers up food courts and food samplings and is situated in the heart of Boston's newest neighborhood of trendy food attractions. Make a day or night of it and plan to take in the whole Seaport experience.

LEARN TO SKI/SNOWBOARD SPECIAL OFFERS AT EXPO

Expo visitors should look for new skier/snowboarder offerings at resort booths that reward current participants who bring newcomers to a resort to try the sports for the first time. **Learn to Ski and Snowboard Month (LTSSM) - Bring a Friend Initiative** runs the entire month of January at ski resorts across the country. Info at www.learnatoskiandsnowboard.org.